



2021 Division Road North  
Kingsville, Ontario N9Y 2Y9  
(519) 733-2305  
[www.kingsville.ca](http://www.kingsville.ca)  
[kingsvilleworks@kingsville.ca](mailto:kingsvilleworks@kingsville.ca)

**Date:** September 16, 2019  
**To:** Mayor and Council  
**Author:** Maggie Durocher  
**RE:** Recreation Master Plan  
**Report No.:** PR-2019-02

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## **AIM**

To provide council with the updated Parks, Recreation, Arts and Culture Master Plan as prepared by Monteith Brown Planning Consultants for review and approval.

## **BACKGROUND**

In 2013, Monteith Brown and Associates worked with The Town of Kingsville, Stakeholders, Committees and residents to complete a Parks, Recreation, Arts and Culture Master Plan. This master plan has served as a guiding force in the Strategic Plan for the Parks, Recreation, and Facilities Maintenance Departments. The plan developed in 2013 called for a review in five years to determine where the Town was in terms of the original recommendations.

In 2018, a review of the master plan was initiated with Monteith Brown Planning Consultants.

## **DISCUSSION**

The Development of the Parks, Recreation, Arts and Culture Master Plan was divided into three phases including Research and Consultation; Assessments; and Master Plan Development. Each phase was designed to accomplish a variety of tasks and also included internal meetings and reporting.

Strategic advice and direction to the project consultants was provided by the Town's Parks, Recreation, Arts and Culture Committee (PRAC) at key points in the process in addition to feedback from the senior management team. Efforts were made to engage the public and stakeholders at both the beginning and end of the planning process in order to ensure that the plan was well rounded and included feedback from as many sources as possible.

As was the approach in the 2013 Master Plan, the assessment of facility and park needs considered both provision and geographic distribution of facilities and parks. Where appropriate, this analysis includes facilities in adjacent municipalities, as parts of the town are well served by major facilities in the adjoining Towns of Essex and Leamington.

Since the completion of the 2013, Master Plan 69% of the recommendations listed, have been or are in the final phases of completion which illustrates the Town of Kingsville's commitment to Parks, Recreation, Arts and Culture.

The newly revised master plan will serve as a guide for the Town until 2027. It provides recommendations within the short, medium and longer term goals. Highlights of the plan include the following items;

- The public are demanding more recreational programming through-out all demographics and incomes
- Service Delivery Trends, including improved accessibility, municipal roles and responsibilities, partnership opportunities, improved technology
- Parks and Facility Trends including; comfort amenities within parks, infrastructure for changing demographics, multi-use facilities, connection between nature and environmental stewardship

The vision of the Kingsville Parks and Recreational Masterplan is the following;

**Working together to deliver relevant and affordable parks, recreation and culture opportunities that strengthen our community and support healthy active living for all.**

The masterplan development includes goals that articulate the core direction of the Town. These include;

- Foster and active and age-friendly community
- Work with other s to expand activity choices
- Maintain our existing assets
- Plan for emerging needs
- Grow arts, culture and tourism
- Promote service excellence and financial responsibility

Through these goals 18 various recommendations and actions have been brought forward with timing recommendations. These are divided into high, medium and low priority inline with timing.

Once the document is received administration will review an implement within the long term capital and operational plans.

## **LINK TO STRATEGIC PLAN**

Improve recreational and cultural facilities and opportunities within the Town of Kingsville.

## **FINANCIAL CONSIDERATIONS**

The Recreation Master Plan was approved in the 2018 Capital Budget. Subsequent approved projects and programs will be brought forward within the annual operational and capital budget for Council deliberations.

## **CONSULTATIONS**

Members of Kingsville Municipal Council  
Kingsville Senior Management Group  
Parks Recreation Arts and Culture Committee

## **RECOMMENDATION**

That Council receive the report titled Recreation Masterplan and;  
That, Council adopt the attached Town of Kingsville Parks, Recreation, Arts and Culture Master Plan.

*Maggie Durocher*

Maggie Durocher Hons. B.H.K  
Manager of Parks and Recreation Program

*Peggy Van Mierlo-West*

Peggy Van Mierlo-West, C.E.T.  
Chief Administrative Officer