The purpose of the evaluation matrix is to objectively measure requests for funding against the eligibility criteria set out in the attached policy.

This evaluation matrix may be amended from time to time by resolution of Council.

One point will be awarded for each successful factor. Sections will be totaled and multiplied by the stated weighting factor. The grand total of all weighted sections determines the application's overall score.

### Evaluation Factors:

#### Section 2.0 Eligibility Criteria

<table>
<thead>
<tr>
<th>Factor</th>
<th>Weighting Factor</th>
<th>Section Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submitted complete application</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Submitted application by deadline</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applicant is a registered charity/ not-for-profit or volunteer group.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applicant represents a charity or group that has no paid employees.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Section 3.0 Funding Categories

Request matches funding category (select all that apply)

- Social & Community Services
- Seniors or Youth
- Historical, **Arts & Cultural Events or Organizations**
- Fundraisers for Municipal Projects
- Community Beautification & Protection/Preservation of Environment
- Disaster Relief
- **Purchase of Advertising in Event Program Booklets**
- Event Sponsorship

Subtotal 0

The Corporation of the Town of Kingsville
Kingsville Community Grant Fund
Evaluation Matrix

APPENDIX B
CORPORATION OF THE TOWN OF KINGSVILLE

2021 Division Road North
Kingsville, ON N9Y 2Y9
Phone: 519-733-2305

Kingsville Community Grant Fund
Evaluation Matrix
Section 3.2 Types of Funding

Request is for only one type of funding

*In the event an application includes more than one funding type request the type of lowest value will be deemed the type applied for.

Request is for in kind services only.

Section 6.1 Sustainability

Applicant is actively pursuing other sources of financing.
Application is for less than than 50% of operating project costs.*

*Applicant must demonstrate ability to finance the balance of the costs
Application is for less than than 25% of operating project costs.**

**Additional point

Applicant has not made previous applications for funding/support.
Applicant has not received funding/support in previous 2 years.

Application is for current year only.

If application is for multiple years, a multi year business plan has been provided.

Section 6.2 Benefit to Residents of Kingsville

Application will benefit what percentage of total Kingsville population:

<table>
<thead>
<tr>
<th>Weighting Factor</th>
<th>0% to 25%</th>
<th>26% to 50%</th>
<th>51% to 75%</th>
<th>76% to 100%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Application will benefit how many Kingsville residents:

<table>
<thead>
<tr>
<th>Number of Residents</th>
<th>0 - 25 residents</th>
<th>26 - 100 residents</th>
<th>100 - 500 residents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

Subtotal

Weighting Factor

Section Total

0
<table>
<thead>
<tr>
<th>Category</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>500 - 2000 residents</td>
<td>3</td>
</tr>
<tr>
<td>2000+ residents</td>
<td>4</td>
</tr>
</tbody>
</table>

**APPLICATION GRAND TOTAL (max score 25)**: 0