



## MINUTES

**TOURISM AND ECONOMIC DEVELOPMENT COMMITTEE  
THURSDAY, JULY 18, 2019 @ 5:30 P.M.  
Committee Room 'A', 2021 Division Rd N, Kingsville**

### **A. CALL TO ORDER**

Mayor Santos called the Regular Meeting to order at 5:33 p.m. with the following persons in attendance:

**Members:**

T. Gaffan  
B. Durward  
M. Law  
S. Lowrie  
D. Hunt

**Members of Administration:**

CAO, P. Van Mierlo-West  
Executive Assistant to the Mayor and CAO, T. Hewitt  
Tourism Coordinator, N. Cobby

**Regrets:**

C. Bedal  
M. Somerville

### **B. DISCLOSURE OF PECUNIARY INTEREST**

When a member of the Committee has any pecuniary interest, direct or indirect, in any matter which is the subject of consideration at this Meeting of the Committee (or that was the subject of consideration at the previous Meeting of the Committee at which the member was not in attendance), the member shall disclose the pecuniary interest and its general nature, prior to any consideration of the matter. None were reported

### **C. BUSINESS CORRESPONDENCE – ACTION REQUIRED**

1. Correspondence from Dr. Abby Jakob - Eyes

N. Santos presented the letter from Dr. Abby Jakob which thanked the committee for their selection of her as Young Entrepreneur in the Business Recognition Awards.

**17-2019** Moved by S. Lowrie, seconded by D. Hunt, to receive the correspondence.

**CARRIED**

**D. STAFF REPORTS**

2. Tourism Update – P. Van Mierlo-West

P. Van Mierlo-West presented the Tourism Update, providing an overview on Highland Games, and the Mayor's Round Table with a focus on music. P. Van Mierlo-West stated that Leamington's Economic Development conference is now November 21<sup>st</sup> and 22<sup>nd</sup>. Kingsville's day will focus on experiential rural tourism and end at the Grovedale. D. Hunt will update Prince and S. Lowrie will have her connections phone P. Van Mierlo-West directly. T. Hewitt will invite the committee to the Grovedale walk-through on Wednesday, July 24, 2019.

3. Holland Trade Mission

P. Van Mierlo-West presented her report on the Holland Trade mission. She stated they met with many business owners who are now planning trips to Kingsville. There was discussion on existing technology to control odour and light. P. Van Mierlo-West stated that WEEDC is helping schedule these visits. It was recommended that Ontario Greenhouse Vegetable Growers be invited to participate. There was discussion on the aesthetics of the retail stores in Holland.

4. Budget vs. Actuals (ending June 30, 2019) – P. Van Mierlo-West

The committee reviewed the budget.

**17-2019** Moved by B. Durward, seconded by T. Gaffan, to receive the budget.

**CARRIED**

**D. MINUTES OF THE PREVIOUS MEETING**

1. Tourism/Economic Development Committee Meeting Minutes—June 6, 2019

**18-2019** Moved by B. Durward, seconded by S. Lowie, to approve the minutes of Tourism/Economic Development Committee Meeting dated June 6, 2019.

**CARRIED**

**F. NEW AND UNFINISHED BUSINESS**

1. Doodle Poll Volunteer Hours

P. Van Mierlo-West stated that volunteers are needed for the tourism booth during Kingsville's summer events. T. Hewitt will resend the doodle polls.

N. Santos reported that he met with WEEDC and connections from China for potential investments supporting the agricultural sector.

D. Hunt stated that he and S. Lowrie attended the Local Leaders Summit at Pelee Island Winery and provided an overview of the evening.

There was discussion about feedback after events.

B. Durward stated that the Heritage committee is coming up with a “disaster” repair plan to ensure Kingsville maintains its aesthetic if it’s necessary to rebuild after a disaster. He requested the Economic Development committee provide feedback and input once the draft is complete.

#### **G. NEXT MEETING DATE**

1. The next meeting of the Tourism and Economic Development Committee is Thursday, August 8, 2019 at COMMITTEE ROOM A, 2021 DIVISION RD N. @ 5:30 p.m.

#### **H. ADJOURNMENT**

**19-2019** Moved by M. Law, seconded by T. Gaffan, to adjourn this Meeting at 5:30 p.m.

**CARRIED**

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**CHAIR, Nelson Santos**

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**RECORDING SECRETARY, T. Hewitt**