



# MINUTES

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## REGULAR MEETING OF HIGHLAND GAMES COMMITTEE

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**WEDNESDAY MARCH 6, 2019**

KINGSVILLE ARENA ROOM B  
1741 JASPERSON LANE

**7:00 p.m.**

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### **A. CALL TO ORDER**

Administrative support called the meeting to order at 7:15 p.m. with the following persons in attendance:

Councilor K. De Yong  
H. Noels  
D. Noels  
M. Dick  
R. Silvius  
B. Wilson  
R. Braybrook-Gard  
P. Reid Crichton  
Administrative Staff Kelly Wolters

### **B. DISCLOSURE OF PECUNIARY INTEREST**

Administrative staff reminded members that any declaration and its general nature are to be made prior to each item being discussed.

### **C. DELEGATIONS/PETITIONS/CORRESPONDENCE**

### **D. AMENDMENTS TO THE AGENDA**

Chairman report  
Events Time Line

### **E. MINUTES OF PREVIOUS MEETING**

1. **Regular Committee Minutes** dated February 2, 2019.  
D Amendments to the Agenda an E were missing on the sheet.

**HG-19-2019**

Moved by Councilor K. De Yong and seconded by R. Silvius to receive the regular committee meeting minutes dated FEBRUARY 6, 2019

**CARRIED**

**H. Staff Reports**

1. Manager of Programs and Special Events Report

**HG-20-2019**

Moved by R. Braybrook-Gard and seconded by R. Silvius to receive the Program Managers Report

**CARRIED**

**I. Chairman's Report**

1. D. Plumb submitted the Chairman's report.  
There was discussion regarding the Rubber Duckie race being held at the games, however it will run at the Mayor's Easter Egg hunt. Discussions on Sylvia Ward from "Enchanted Adventure Parties" as entertainment for the children. The Committee decided that they so not want the children's activities be sanctioned off to one area. Rather have the entertainers roaming through the crowds. A proposal for children's activities is to be developed by P. Chichton.

**HG -21-2019**

Moved by M. Dick and seconded by R. Braybrook-Gard to receive the Chairman's report.

**CARRIED**

**Committee Reports**

**1. Vendors Area**

H. Noels reported that to date, we have 6 Vendors confirmed, 4 merchandise and 2 food, and 2 pending. A communication Blitz was sent to our Mailing list reminding them of the early bird cut-off of March 5<sup>th</sup> when vendors could save \$50 (\$200 instead of \$250.) by booking early. A decision will be made as to whether the deadline should be extended.

**HG-22-2019**

Moved by Councilor K. De Yong and seconded B. Wilson to receive the report of H. Noels as presented.

**CARRIED**

**2. Town Website**

The website was updated on February 12<sup>th</sup> to include corrections and new information. Future updates are scheduled monthly. Please provide any new information by the following dates to ensure inclusion: March 12<sup>th</sup>, April 9<sup>th</sup>, May 7<sup>th</sup> and June 11<sup>th</sup>.

**HG-23-2019**

Moved by B. Wilson and seconded by D. Noels to receive the report of H. Noels as presented.

**CARRIED**

**3. Clan Village**

D. Noels reported that follow up contact continues to all Clan associations to seek their attendance and ask them to share information about KHG with their Membership.

**HG-24-2019**

Moved by B. Wilson and seconded by R.Silvius to receive the report of D. Noels as presented

**CARRIED**

**4. PPBSO Contract**

See Chairman's Report.

**5. Athletics**

Nothing to report.

**6. Tug of War**

Nothing to report.

**7. Volunteers**

Nothing to report.

**8. Breweries/Wineries**

No formal report. B. Wilson discussed with participating Brewers using Draft Beer or Aluminum Cans. Due to the high prices of Aluminum the cost would be high.

**9. Kilt Run**

Nothing to report.

**10. Highland Dance**

P. Crichton reported that she had spoken to Maggie in regards to staging. There was also discussion regarding a children's interactive area and that Anna from Tim Horton's would like to sponsor this. Todd Porter (Fiddler) would like to perform during the games

**HG-25-2019**

Moved by Councilor K. De Yong and seconded by B. Wilson to receive the Highland Dance report as presented.

**CARRIED**

**11. Merchandise**

Items will be ordered once a budget number has been finalized.

Medals are being sourced for the Kilt Run, Highland Dancing and Pipe bands. A generic diecast medal is being costed out that will have the Kingsville Highland games logo on the front and 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place with specific details engraved on the back, as needed. The Highland Dancers use 6 coloured ribbons to denote placement.

**HG-26-2019**

Moved by R. Braybrook-Gard and seconded by Councilor K. De Yong to receive the Merchandise report as presented.

**CARRIED**

**12. Marketing**

No Report

**13. Social Media Report**

No Report

**I. New Business**

1. H. Noels discussed ticket prices and comparing to other events that the Mudmen played. Committee decided on charging \$20.00 per ticket. R. Silvius to investigate and report on options for ticket sales vehicles.

**HG-27-2019**

Moved by Councilor K. De Yong and seconded by R. Silvius that the ticket price for the Mudmen will be \$20.00.

**CARRIED**

2. Sponsorship Arrangements were discussed with the objective that all of the sponsorship packages be Transparent and equitable and fair.

It was requested that all Committee members provide a written account of all arrangements they have made with supplies, sponsors etc. This information is need by March 15<sup>th</sup> . R. Braybrook-Gard volunteered to coordinate the collection of this information and to liaise with M. Durocher on future sponsorship initiatives.

3. Children's Area not to be in one location, rather have entertainers throughout the park. Ann from Tim Hortons would like to Sponsor this area. P. Reid Crichton volunteered to develop a plan for interactive kids activities at the Games and report back to the committee.
4. Sit Map and Event Listing Tear Sheet rather than a brochure or magazine D. Plumb to get pricing.
5. Committee liked the suggestion of using the town pole banners to promote the KHG. R. Silvius will contact Jack Miner's to seek their arrangement regarding the small banners and he will research the cost of pursuing.

**J. Notice of Motion**

**K. Date of Next Meeting**

**April 3, 2019 AT 7:00 PM KINGSVILLE ARENA ROOM B**

**L. ADJOURN**

**HG-28-2019**

Moved by Councilor K. DeYong and seconded by P. Reid Crichton to adjourn the meeting at 9:35 pm.

**CARRIED**

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**Vice Chair H. Noels**

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**RECORDING SECRETARY, K. Wolters**