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Date: July 2, 2019

To: Mayor and Council

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RE: Name Change Impact – Meghan Agosta Dr. to York Blvd.

Report No.: PS 2019-031

AIM

To provide the Mayor and Council with the potential impact of changing an existing approved street name to accommodate an oversight in the naming process during development of the subject subdivision.

BACKGROUND

The lands in question are part of the Golfside subdivision, also known as the York subdivision because the lands were formerly owned by the York family. During the early years of development the family stated that there was agreement with the developer to name a street in the subdivision after the family. Town staff expressed no issue with this request and a letter was provided to the family that Council supported this undertaking.

Unfortunately as several years past and the development of the subdivision continued none of the streets were named York Blvd. This oversight was only recently pointed out by the family with a request to correct the issue by renaming one of the newer approved streets (Meghan Agosta Dr.) Since this is not a recent approval there are a number of potential impacts associated with this request. As an alternative it was suggested and approved by Council that the park at the south end of the subdivision be named York Park. In addition staff recommended that Championship Way, which starts in the York subdivision and would extend into the Valente lands be renamed to York Blvd. This was in part because there are no current property owners along this, to be developed street. This was not adopted and Council directed that a report be provided to outline what the impact of changing the street name as requested by the family would be.

DISCUSSION

When a new development is proposed the standard approach to naming is for the developer to provide a listing of names for each of the new streets in a subdivision. The Town reviews the list, against the current listing of names on file, and provides feedback. Once a final list has been determined it is presented to Council for approval. Those names are then outlined on the draft plan of subdivision and registered with the Ontario Registry office. At this point the naming is official.

In order to change a street name, once registered, the Town is now required to follow a formal public process which requires public notification and typically means advertising in the local newspaper. In the case of a street with existing residents direct mailing. If the change is approved the Town would then undertake all of the associated work needed to make the change. It is important to keep in mind that each case may be different depending on what stage a development is at.

For the subject request the following would be necessary:

- Formal notification, paper and all individual property owners (several properties have active building permits)
- Possible title search to confirm ownership for notification (lands actively for sale change ownership)
- Approval of the name change by Council
- Registration of name change by-law
- Updated signage at the Town's expense, original signage is at the developer's cost
- Notification of all effected external agencies to update their records including School boards, Bell Canada, Hydro One, Enbridge, County 911, MPAC, Canada Post, Cogeco, ELK and Elections Canada
- Notification of all internal dept. for updating (there are at least 60 property files that would have to be redone alone with updates to Tax and water billing information, GIS updates and online information.
- Individual property owners are responsible for updates to personal information which can include, driver license, health card, passports, banks, utilities, business addressing etc.

LINK TO STRATEGIC PLAN

There is no link to the Strategic Plan.

FINANCIAL CONSIDERATIONS

There are both known and unknown costs associated with the change of the subject street name.

Standard paper ad is approx. \$350

Signage change is \$200 for two new signs plus installation costs

External legal cost \$600 plus

External agency updates involve several staff hours to review and update approx. - \$2,000

Internal department review, updating of files, preparation of agenda, draft by-law - \$2,000

Individual property owner updating of records – unknown, many updates do not have a cost but it still requires time to complete and is an unnecessary inconvenience.

CONSULTATIONS

Staff and CAO

RECOMMENDATION

It is recommended that:

Council receive the report on the impact of changing Meghan Agosta Drive to York Blvd. for information purposes;

Council approve the suggested renaming of Corbin Watson Drive to York Drive as an alternative solution to the earlier oversight, and

Council direct Corporate Services to undertake the necessary process to change Corbin Watson Drive to York Drive.

Robert Brown

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Manager, Planning Services

Peggy Van Mierlo-West

Peggy Van Mierlo-West, C.E.T.
Chief Administrative Officer