



MINUTES

REGULAR MEETING OF HIGHLAND GAMES COMMITTEE

WEDNESDAY APRIL 3, 2019

KINGSVILLE ARENA ROOM B
1741 JASPERSON LANE

7:00 p.m.

A. CALL TO ORDER

D. Plumb called the meeting to order at 7:00 p.m. with the following persons in attendance:

Councilor K. De Yong
H. Noels
D. Noels
B. Wilson
R. Braybrook-Gard
B. Riddiford
L. Nelson
P. Reid Crichton
Administrative Staff M. Durocher

B. DISCLOSURE OF PECUNIARY INTEREST

D. Plumb reminded members that any declaration and its general nature are to be made prior to each item being discussed.

C. DELEGATIONS/PETITIONS/CORRESPONDENCE

G. Palmer and W. Durante Kingsville Lions Club

G. Palmer and W. Durante provided a history of the Kings Duck Derby Event. G. Palmer raised the question of how the Duck Derby would fit with the Highland games. They are looking to determine if they can coordinate a schedule for the duck derby, with the Highland Games. They would like time on the main stage for presentations. The Lions Club would require 2 hours of set up time for the event. Question was asked if the Lions would assist as Highland Games volunteers. Lions are also looking to coordinate advertising with Highland Games. D. Plumb would like notice by Friday April 5 from the Lions with regard to confirmation of participation.

D. AMENDMENTS TO THE AGENDA

E. MINUTES OF PREVIOUS MEETING

1. Regular Committee Minutes dated March 6, 2019.

H. Noels indicated that the minutes of the March 6, 2019 meeting were completely incorrect and not accurate. H. Noels has requested changes to the minutes, which the Clerk has reviewed.

HG-29-2019

Moved by Councilor K. DeYong and seconded by R. Braybrook-Gard that M. Durocher recirculate the minutes to the committee with the changes made by the Clerk at the next meeting.

CARRIED

H. Staff Reports

1. Manager of Programs and Special Events Report

Report provided by M. Durocher, indicating that the PPBSO contract has been signed. D. Plumb requests that a copy of the contract be circulated to all committee members.

Committee also requested that M. Durocher remove the Kilt Sales from the website.

M. Durocher will be working with H. Noels on marketing in keeping with the OCAF grant.

HG-30-2019

Moved by H. Noels and seconded by R. Braybrook-Gard that M. Durocher's staff report be received as presented.

I. Chairman's Report

1. D. Plumb noted that the fly past would not be taking place due to communication issues.
D. Plumb is working on rack cards for the event, which will be colour on both sides with logos on the front, with a map and schedule potentially on the back.
D. Plumb noted that he would like to speak further with K. DeYong about wristbands and how they to incorporate them in the festival.

HG -31-2019

Moved by D. Noels and seconded by Councilor K. DeYong to receive the Chairman's report as presented.

CARRIED

Committee Reports

1. Vendors Area

H. Noels reported that to 15 vendors are confirmed to date. Local food includes Perch and Chips, 86'd Catering, and O'Sarrancinos.

HG-32-2019

Moved by B. Wilson and seconded Councilor K. DeYong to receive the report of H. Noels as presented.

CARRIED

2. Sponsorship-

D. Plumb will send updated sponsor list as they are confirmed. M. Durocher asked that she be apprised so that logos can be put on website. R. Braybrook-Gard asked that supplier information be forwarded to her.

HG-33-2019

Moved by D. Noels and seconded by B. Wilson to receive the report as presented.

CARRIED

3. Water Source

R. Braybrook-Gard noted that the OCWA quench buggy is free and has been booked for the festival. R. Braybrook to confirm necessary next steps.

HG-34-2019

Moved by Councilor K. DeYong and seconded by L. Nelson to receive the report of R. Braybrook-Gard as presented

CARRIED

4. Kilt Run

Report by T. Omstead was circulated to committee.

HG-35-2019

Moved by B. Riddiford and seconded by D. Noels to receive the report of T. Omstead as presented

CARRIED

5. Highland Dance

P. Reid-Crichton reported that McDonalds Restaurants has agreed to Sponsorship of the volunteer tent, and will provide tea, coffee, orange drink, muffins etc. for volunteers.

P. Reid-Crichton also working with various groups to organize children activities and or stage entertainment. Currently Celtic activities are planned for the stage. The atmosphere is to be casual and provide a break from competitions.

Councilor K. DeYong was asked if Rotary would assist with a tag line of "Rotary Rocks".

HG-36-2019

Moved by R. Braybrook-Gard and seconded by D. Noels to receive the report of P. Reid-Crichton as presented

CARRIED

6. Tickets/Social Media

Report by R. Silvius with regard to tickets sales and social media. D. Plumb indicated that general admission tickets to the games could be sold at the gate. The Mudmen performance will require a limited number of tickets due to the capacity of Lakeside Pavilion. Question was raised about advance sales being coordinated through the arena.

HG-37-2019

Moved by D. Noels and seconded by Councilor K. DeYong to offer advance tickets to the Mudmen concert through the arena with unsold tickets available at the door.

CARRIED

The conversation continued with respect to general admission tickets for the games. Several scenarios including PayPal, Eventbrite were discussed. Advanced Tickets were also proposed to be sold at the arena either on line or in person, with a list of attendees to be provided to the festival.

HG-38-2019

Moved by Councilor K. DeYong and seconded by B. Riddiford to request that M. Durocher investigate all tickets sales sources and provide feedback to committee for further direction.

CARRIED

7. Clan Report

HG-39-2019

Moved by H. Noels and seconded by B. Riddiford to receive the report as presented.

CARRIED

8. Volunteers

Councilor K. DeYong provided a verbal report and indicated that 123 volunteers had currently been enlisted. There are also four volunteers for photography. D. Plumb will also speak with N. Cobby in Tourism department with respect to photos. Councilor K. DeYong raised the question of wristbands for guests. D. Plumb noted that they were reasonable to purchase, and ensured accountability with respect to attendance figures. Question was raised about use of wristbands as a way to identify those who are 19+

HG-40-2019

Moved by D. Noels and seconded by B. Riddiford to receive verbal report of Councilor K. DeYong as presented

CARRIED

9. Not for Profit Service Club Agreement

HG-41-2019

Moved by B. Riddiford and seconded by R. Braybrook-Gard to approve the agreement with revisions as noted.

CARRIED

10. Street Banners

The cost of a street banner is listed at \$1000-\$1200 as identified in a quote from Chapman signs.

HG-42-2019 Moved by B. Riddiford and seconded by L. Nelson to decline the option of obtaining a street banner for this year.

CARRIED

11. Tug of War

D. Plumb has discussed the Tug of War with R. Burns who has experience in organizing Tug of War events. The cost is \$10 per team to compete, with each team participating in a particular time slot. Sponsorship for this type of event is usually done with success. The entry fee helps to cover prizes.

HG-43-2019 Moved by D. Noels and seconded by L. Nelson to agree to work with R. Burns on the Tug of War Event.

CARRIED

J. Notice of Motion

K. Date of Next Meeting

MAY 1, 2019 AT 7:00 PM KINGSVILLE ARENA ROOM B

L. ADJOURN

HG-44-2019 Moved by D. Noels and seconded by L. Nelson to adjourn the meeting at 9:25 pm.

CARRIED

Chair D. Plumb

RECORDING SECRETARY, M. Durocher