



MINUTES

REGULAR MEETING OF HIGHLAND GAMES COMMITTEE

WEDNESDAY MARCH 6, 2019

KINGSVILLE ARENA ROOM B
1741 JASPERSON LANE

7:00 p.m.

A. CALL TO ORDER

Administrative support called the meeting to order at 7:15 p.m. with the following persons in attendance:

Councilor K. De Yong
H. Noels
D. Noels
M. Dick
R. Silvius
B. Wilson
R. Braybrook-Gard
P. Reid Crichton
Administrative Staff Kelly Wolters

B. DISCLOSURE OF PECUNIARY INTEREST

Administrative staff reminded members that any declaration and its general nature are to be made prior to each item being discussed.

C. DELEGATIONS/PETITIONS/CORRESPONDENCE

D. AMENDMENTS TO THE AGENDA

Chairman report
Events Time Line

E. MINUTES OF PREVIOUS MEETING

1. **Regular Committee Minutes** dated February 2, 2019.
D Amendments to the Agenda an E were missing on the sheet.

HG-19-2019

Moved by Councilor K. De Yong and seconded by R. Silvius to receive the regular committee meeting minutes dated FEBRUARY 6, 2019

CARRIED

H. Staff Reports

1. Manager of Programs and Special Events Report

HG-20-2019

Moved by R. Braybrook-Gard and seconded by R. Silvius to receive the Program Managers Report

CARRIED

I. Chairman's Report

1. D. Plumb submitted the Chairman's report.
There was discussion regarding the Rubber Duckie race being held at the games, however it will run at the Mayor's Easter Egg hunt.
Discussions on Sylvia Ward from "Enchanted Adventure Parties" as entertainment for the children. The Committee decided that they so not want the children's activities be sanctioned off to one area. Rather have the entertainers roaming through the crowds. A proposal for children's activities is to be developed by P. Chichton.

HG -21-2019

Moved by M. Dick and seconded by R. Braybrook-Gard to receive the Chairman's report.

CARRIED

Committee Reports

1. Vendors Area

H. Noels reported that to date, we have 6 Vendors confirmed, 4 merchandise and 2 food, and 2 pending. A communication Blitz was sent to our Mailing list reminding them of the early bird cut-off of March 5th when vendors could save \$50 (\$200 instead of \$250.) by booking early. A decision will be made as to whether the deadline should be extended.

HG-22-2019

Moved by Councilor K. De Yong and seconded B. Wilson to receive the report of H. Noels as presented.

CARRIED

2. Town Website

The website was updated on February 12th to include corrections and new information. Future updates are scheduled monthly. Please provide any new information by the following dates to ensure inclusion: March 12th, April 9th, May 7th and June 11th.

HG-23-2019

Moved by B. Wilson and seconded by D. Noels to receive the report of H. Noels as presented.

CARRIED

3. Clan Village

D. Noels reported that follow up contact continues to all Clan associations to seek their attendance and ask them to share information about KHG with their Membership.

HG-24-2019

Moved by B. Wilson and seconded by R.Silvius to receive the report of D. Noels as presented

CARRIED

4. PPBSO Contract

See Chairman's Report.

5. Athletics

Nothing to report.

6. Tug of War

Nothing to report.

7. Volunteers

Nothing to report.

8. Breweries/Wineries

No formal report. B. Wilson discussed with participating Brewers using Draft Beer or Aluminum Cans. Due to the high prices of Aluminum the cost would be high.

9. Kilt Run

Nothing to report.

10. Highland Dance

P. Crichton reported that she had spoken to Maggie in regards to staging. There was also discussion regarding a children's interactive area and that Anna from Tim Horton's would like to sponsor this. Todd Porter (Fiddler) would like to perform during the games

HG-25-2019

Moved by Councilor K. De Yong and seconded by B. Wilson to receive the Highland Dance report as presented.

CARRIED

11. Merchandise

Items will be ordered once a budget number has been finalized.

Medals are being sourced for the Kilt Run, Highland Dancing and Pipe bands. A generic diecast medal is being costed out that will have the Kingsville Highland games logo on the front and 1st, 2nd, and 3rd place with specific details engraved on the back, as needed. The Highland Dancers use 6 coloured ribbons to denote placement.

HG-26-2019

Moved by R. Braybrook-Gard and seconded by Councilor K. De Yong to receive the Merchandise report as presented.

CARRIED

12. Marketing

No Report

13. Social Media Report

No Report

I. New Business

1. H. Noels discussed ticket prices and comparing to other events that the Mudmen played. Committee decided on charging \$20.00 per ticket. R. Silvus to investigate and report on options for ticket sales vehicles.

HG-27-2019

Moved by Councilor K. De Yong and seconded by R. Silvius that the ticket price for the Mudmen will be \$20.00.

CARRIED

2. Sponsorship Arrangements were discussed with the objective that all of the sponsorship packages be Transparent and equitable and fair.

It was requested that all Committee members provide a written account of all arrangements they have made with supplies, sponsors etc. This information is need by March 15th . R. Braybrook-Gard volunteered to coordinate the collection of this information and to liaise with M. Durocher on future sponsorship initiatives.

3. Children's Area not to be in one location, rather have entertainers throughout the park. Ann from Tim Hortons would like to Sponsor this area. P. Reid Crichton volunteered to develop a plan for interactive kids activities at the Games and report back to the committee.
4. Sit Map and Event Listing Tear Sheet rather than a brochure or magazine D. Plumb to get pricing.
5. Committee liked the suggestion of using the town pole banners to promote the KHG. R. Silvius will contact Jack Miner's to seek their arrangement regarding the small banners and he will research the cost of pursuing.

J. Notice of Motion

K. Date of Next Meeting

April 3, 2019 AT 7:00 PM KINGSVILLE ARENA ROOM B

L. ADJOURN

HG-28-2019

Moved by Councilor K. DeYong and seconded by P. Reid Crichton to adjourn the meeting at 9:35 pm.

CARRIED

Vice Chair H. Noels

RECORDING SECRETARY, K. Wolters