



**THE TERRY FOX
FOUNDATION**

June 1, 2019

To Whom It May Concern:

Re: September 15, 2019 Terry Fox Run Kingsville-Charitable #10809 9979 RR0001

This is the 39th annual Terry Fox Run and Kingsville's 3rd annual event. Last year we had 201 participants and raised \$12,520 for cancer research. Quite a feat for our town!! It is a family event and is open to all age groups. You can walk, run, bike, urban pole or skateboard the 2 km or 5 km route at Lakeside Park. It is not a competition but an opportunity to raise money for Cancer Research and take part in Terry's Dream! If you want to participate in the run you can register and collect pledges online at terryfox.org Registration starts at 9 am and the run at 10 am.

You can also help by making a corporate donation payable to "Terry Fox Kingsville" to support our event, donate a door prize or provide food and beverages. Everyone who participates has an opportunity to win a door prize. Your business can also do "Dress Down" days or other fundraising activities to raise money for The Terry Fox Run. Any contribution you can make would be greatly appreciated! You will be given recognition at the run and in press releases in our local papers for your contribution.

Thanking you in advance for your support and consideration. If you have any questions, do not hesitate to call one of the undersigned.

Sincerely,

**Marilyn Farnworth,
Run Co-ordinator
519-733-6924**

**Karen Shipp
Donations Chair
519-733-5851**

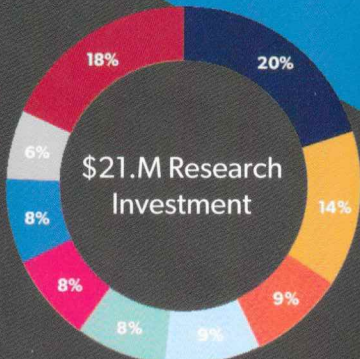
THE TERRY FOX RUN Sunday, September 15, 2019

BN/Registration Number: 10809 9979 RR0001

Our Fundraisers' Impact

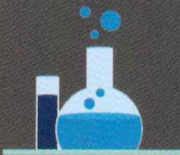
2017-18 Funding by Cancer Site

- Blood
- Brain
- Colorectal
- Pediatric
- Breast
- Prostate
- Ovarian
- Other*
- Novel Therapeutics



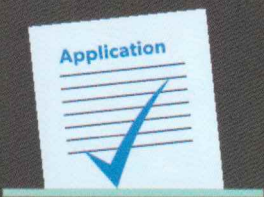
*Investment in each of these cancer sites is under 5%. The percentage shown is a cumulative total and includes bone, cervix, head & neck, lung, pancreatic, cancer biology, gastrointestinal, thyroid, and sarcoma.

By The Numbers



361
Funded Researchers

81
Collaborative
Institutions
Across Canada



52
Funded Projects

Team Up for Terry

An opportunity for your workplace or community group to **make a difference in the fight against cancer** while commemorating a great Canadian, Terry Fox.



How to Get Involved

Register: Your team at terryfox.org/teams

Recruit: Friends, family, and coworkers to join your team on **September 15, 2019** for the 39th Annual Terry Fox Run. *Lakeside Park Kingsville*

Fundraise: Online, offline, and anywhere you wish.

Socialize: Share your team's inspiration, goals, and milestones on social media with **#terryfoxrun**

Order: Official 2019 Terry Fox Run merchandise - customizable with your team name!



Team Talks

By Team "Rogers Marketing and Creative"



"Cancer has affected us all at some point in time. While there are so many important causes, few touch as many people as the benefits that come from progress in cancer research. It was something the entire Rogers Marketing and Creative team could get behind."

With our cause determined, the question became how do we accommodate a big team that is spread out across the country? We quickly realized that there was only one opportunity that could bring our entire team together in a meaningful way, no matter where they called home, the Terry Fox Run.

It was an amazing success! **We had 80 people participate across the country.** Rogers employees participated in Runs in British Columbia, Alberta, Saskatchewan, Ontario and PEI.

We set a goal of \$2,500 and blew it out of the water, bringing in \$10,000. **We became closer as a team, and helped an incredible cause while supporting a national hero, Terry Fox. It doesn't get any better than that!**

We look forward to going bigger in 2019!"

- Jason Harding
Team Captain



The Terry Fox Foundation

What Sets Us Apart



The Terry Fox Foundation

- SINGLE MISSION to fund innovative cancer research
- Over **9,000** Terry Fox Runs each year across Canada– all volunteer-led and organized
- All runs are accessible to anyone due to no minimum pledge, no entry fee and a non-competitive atmosphere
- **82 cents*** of every dollar goes towards cancer research (* based on most recent 3-year average)
- To date, The Terry Fox Foundation has raised close to \$750 million for cancer research worldwide

Cancer Research Investment

- Funds many different types of cancers. Current multi-year studies include lung, breast, ovarian, colorectal, prostate, brain, oral and blood cancers as well as promising therapies such as oncolytic viruses and immunotherapies
- **1,306** – the number of cancer research projects funded to date in Canada by The Foundation
- In 2016-17, TFF has invested an estimated **\$22.9 million** in cancer research in three key areas:
 - Discovery research** – fundamental science, cure-oriented biomedical: **\$14.9 million**
 - Translational research** – moving discoveries from the laboratory in the clinic more quickly to impact patients; “lab bench to bedside” approach: **\$6 million**
 - Training future leaders in cancer research - **\$2 million**

The Terry Fox Research Institute (TFRI)

- TFRI allocates funds raised by donors of the Terry Fox Foundation to the most promising projects based on:
 - The project’s excellence and potential for impact as judged by international scientific peers
 - Projects are milestone driven and have significant deliverables
 - Projects are actively managed, with those deemed unproductive terminated

History

For millions of people worldwide Terry Fox is the face of hope for cancer research. In 1980 his Marathon of Hope inspired a country and launched the annual The Terry Fox Run in his honour. Now in its fourth decade, these events continue to motivate people here in Canada and around the world.

The Terry Fox Foundation continues to be a leading national investor in cancer research.

