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Date: April 23, 2019

To: Mayor and Council

Author: Roberta Baines, Deputy Clerk – Administrative Services

RE: 2019 Rabies Clinic

Report No.: CS-2019-08

AIM

To provide Council with an update on the results of the Rabies Clinic (the "Clinic") held on Saturday April 6, 2019.

BACKGROUND

Building past year's successes and in an effort to encourage compliance with the proof of rabies vaccine requirement that was implemented in 2017, the Town collaborated with Dr. Hussain of the Erie Veterinary Hospital to host a rabies clinic.

DISCUSSION

The Clinic was held on Saturday April 6 from 2:00 p.m. to 7:00 p.m. at the Kingsville Arena. In total, 121 animals were vaccinated and 85 dog tags were sold. The success of the Clinic can be attributed to the location, advertising campaign and generosity of the Erie Veterinary Hospital in providing their services.

The Kingsville Arena was the ideal location to host a clinic as it was able to accommodate the provision of both veterinarian and licensing services. The building is fully accessible, residents had access to all forms of payment (debit, credit and ATM), the reception area was spacious enough to handle many animals waiting, and the veterinarian had a room separate from the waiting area to administer the vaccine. The Erie Veterinary Hospital was very pleased with the turnout and has expressed interest in participating again next year.

Advertising began a month prior to the clinic. Advertisements were placed on the Town's digital sign, Kingsville Reporter, social media pages and on the bulletin boards in the lobby at the Municipal Office and at the Arena.

The Erie Veterinary Hospital was generous with their services. For the Clinic, the staff secured a reduced cost, one-year rabies vaccination for \$25.00 per dog. Furthermore, Dr. Hussain and the veterinarian technicians who attended the event provided their services free of charge for residents.

The feedback from residents about the Clinic was positive as the event provided a chance for residents to get the required vaccine and to pay for the dog tag outside regular business hours. Many residents had also liked that the clinic was on a weekend. Furthermore, it provided the Town an opportunity to engage with the community and promote the Linden Beach Dog Park. Overall it was a success, but one area of improvement would be to change the hours slightly as there was low attendance in the last couple of hours of the clinic.

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

FINANCIAL CONSIDERATIONS

The Town received \$1700.00 in dog licensing fees as a result of the clinic. The expenses to host the clinic were minimal because the event was hosted at a municipally owned building and all veterinarian services were donated. The Town expended \$120.00 to run the Clinic in partnership with Erie Veterinary Hospital and those costs were attributed to advertising and a staff overtime meal.

CONSULTATIONS

None

RECOMMENDATION

That Council receives this report regarding the 2019 Rabies Clinic for information; and that correspondence be sent from the Mayor's Office thanking Dr. Hussain and the Erie Veterinary Hospital for their contribution to, and participation in the Clinic.

<u>Roberta Baines</u>

Roberta Baines, B.A. Deputy Clerk – Administrative Services

<u>Jennífer Astrologo</u>

Jennifer Astrologo, B.H.K. (Hons), LL.B. Director of Corporate Services/Clerk

Peggy Van Mierlo-West

Peggy Van Mierlo-West, C.E.T. Chief Administrative Officer