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**Date:** February 6, 2019  
**To:** Mayor and Council  
**Author:** G.A. Plancke / Director of Municipal Services  
**RE:** Main St. Revitalization Grant / Salute to Veteran's Banner Project  
**Report No.:** MS 2019 - 10

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## **AIM**

To provide Council with an update regarding the use of the Main St. Revitalization Grant funding including the Salute to Veteran's Banner Project.

## **BACKGROUND**

In 2018, the Town of Kingsville received \$56,719 from the Main St. Revitalization Program.

In September 2018, Council authorized \$20,000 (motion 549-2018) from this grant funding to offset new LED displays and electrical services for Cottam Rotary Park.

The balance of this grant (\$36,719) needs to be spent before March 30, 2020.

Municipalities can identify and qualify expenditures for projects as part of the Main St. Revitalization Grant program in the following categories:

### **Implementation of priority financial incentives in existing Community Improvement Plans including:**

- a. Commercial building façade improvements;
- b. Preservation and adaptive reuse of heritage and industrial buildings,
- c. Provision of affordable housing,
- d. Space conversion for residential and commercial uses,
- e. Structural improvements to buildings (e.g. Building Code upgrades),
- f. Improvement of community energy efficiency, and
- g. Accessibility enhancements.

## **Funding of strategic municipal physical infrastructure such as:**

- a. Signage – wayfinding/directional, and gateway,
- b. Streetscaping and landscape improvements – lighting, banners, murals, street furniture, interpretive elements, public art, urban forestation, accessibility, telecommunications/broadband equipment, parking, active transportation infrastructure (e.g. bike racks/storage, cycling lanes and paths) and pedestrian walkways/trails, and
- c. Marketing plan implementation – business attraction and promotion activities, special events.

During the January 14, 2019 Regular meeting of Council a delegation presentation presented by Mr. Jay Atkin, on behalf of the 'Salute to Veterans Banner Project' Group provided an update on the status of the Salute to Veterans Banner Project, including the success of the inaugural season.

### ***Resolution 1-2019***

*That Council receive the presentation dated January 14, 2019 made by Mr. Jay Atkin on behalf of the 'Salute to Veterans Banner Project' group.*

### ***Resolution 2-2019***

*That Council refer the \$6,300 request for funding for the Salute to Veterans Banner Project to 2019 Municipal Budget deliberations, with consideration of all costs for carrying out the project.*

## **DISCUSSION**

In reviewing the options to utilize the grant funding, it became apparent that using the funds for municipal physical infrastructure seemed to be the most prudent and most efficient use.

Municipal Services has reviewed the many requests for additional site amenities, and most recently the request to participate in the Salute to Veteran's Banner project. The cost for the banner arms as defined by the Salute to Veteran's Banner group has been estimated at \$6,300.00.

In-kind, service provided by Public Works to install the arms and erect the banners has been estimated at \$120.00 per hr. using Town resources, or greater than \$200.00 per hr. if subcontracted service providers perform the work.

Additional streetscape amenities (benches, garbage receptacles, planters, bike racks) can be ordered to replace and augment existing pieces utilizing the remaining funds.

Current estimated pricing per physical infrastructure piece:

Bench - \$1,300.00 each

Garbage & Planters \$1,100.00 each

Bike racks (Multi unit frame) - \$1,500.00

Using the average unit value of \$1,300.00 per piece, we could purchase approximately 24 units of site amenities with the remainder of the Main St. Revitalization funding after the Salute to Veteran's Banner project banner arms are purchased.

## **LINK TO STRATEGIC PLAN**

Promote the betterment, self-image and attitude of the community.

## **FINANCIAL CONSIDERATIONS**

The remainder of the Main St. Revitalization Grant funding equaling a maximum of \$36,719 could be allocated to offset the cost of the Salute to Veteran's Banner Project in the amount of \$6,300.00 and the replacement and augmentation of an approximate 24 site amenity assets.

## **CONSULTATIONS**

Administration Management Group

Various physical infrastructure vendors

## **RECOMMENDATION**

That Council approve the allocation of the remaining \$36,719.00 from the Main St. Revitalization Grant to the Salute to Veteran's Banner Project in the amount of \$6,300.00 with the remainder being utilized to purchase additional physical infrastructure streetscape amenities.

*G.A. Plancke*

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Director of Municipal Services

*Peggy Van Mierlo-West*

Peggy Van Mierlo-West, C.E.T.

Chief Administrative Officer