

# Department of Parks and Recreation

Council Orientation  
December 18<sup>th</sup>, 2018



# Overview

Parks, Recreation, Arts and Cultural opportunities are a large part of what defines the Town of Kingsville's quality of life. Local Parks, Facilities, Programs and Events contribute immensely to the individual well being of the Town's residents.

Continually improving the way in which the Town delivers parks, recreation, arts and cultural services in cooperation with the community is a key goal for the municipality.

The Parks, Recreation, Arts and Culture Master Plan currently being updated is the framework for the direction of the Town's parks, recreation, arts and culture services.

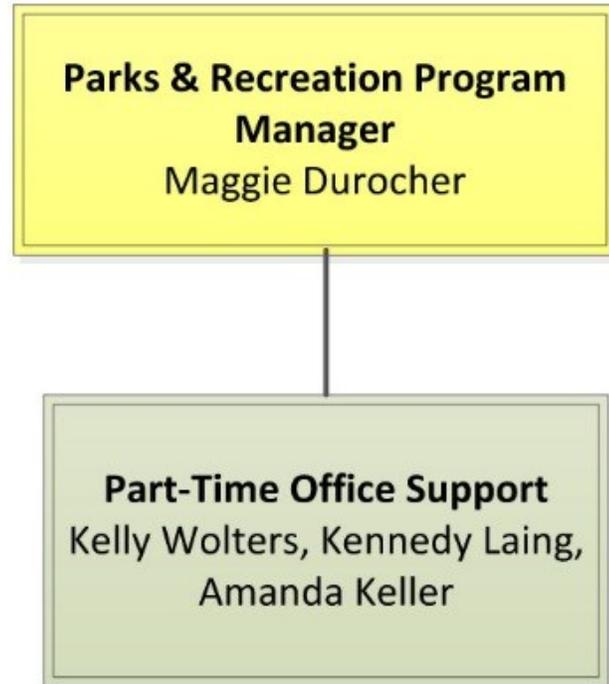


# Overview

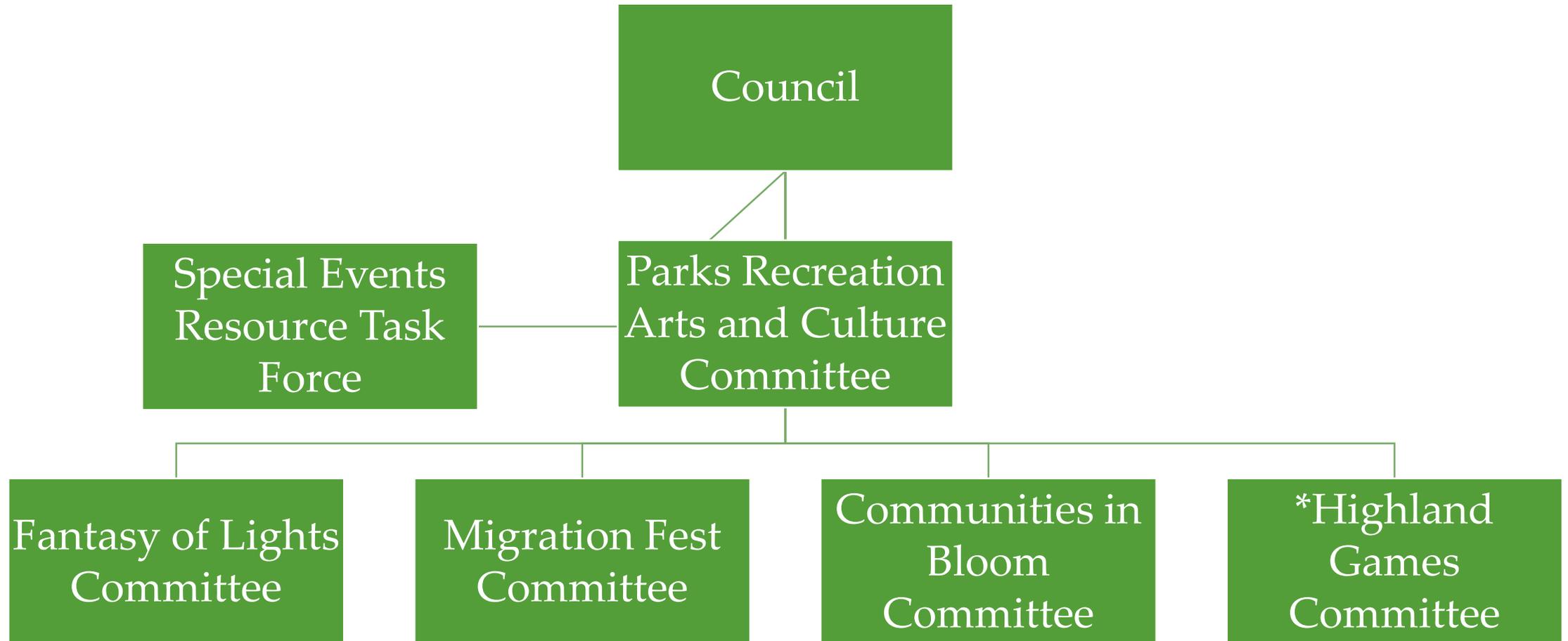
The Parks and Recreation Department is composed on the following:  
Manager of Parks and Recreation Programs  
3 Part Time administrative support staff



# Organizational Structure



# Parks Recreation Arts and Culture



# Parks Recreation Arts and Culture

- The Committee's purpose is to operate as a link between the community and Council and to make recommendations to Council regarding:
- increasing recreation, sports, arts and cultural opportunities for all residents;
- the effective and efficient delivery of recreation services; and
- the effective and efficient operation and use of parks and facilities, including but not limited to the arena complex, marina, cultural facilities, community halls and Migration Hall.



# Supported Programs and Events

Migration Festival	Holiday Skates	In Motion Activities	On Point Beach Volleyball	Terry Fox Run
Fantasy of Lights Festival	Family Day	Fitness Programs	Movie Nights	Highland Games 2019
Communities in Bloom	March Break Programs	Pickleball	Canada Day Events	Toast to Kingsville
55+ Committee	Family Pasta Night	Bocce Ball	Easter Egg Hunt	Tall ships 2019
P.A Day Skates	Art Workshops	Tennis	55+Expo	First Aid, Babysitting, Home Safe Courses
Minor Soccer-Kingsville and Cottam	Minor Baseball-Kingsville and Cottam	Erie North Shore Minor Hockey	Kingsville Kings	Skate Kingsville

# Budget

## Migration Fest Committee

### Budget

\$20,700

Committee is responsible for Opening Ceremonies, Migration Fest Parade, Children's Activities, Migration Fest Marketplace, Migration Fest Photography contest and coordinated events with Jack Miner Migratory Bird Sanctuary and other local stakeholders



# Budget

## Fantasy of Lights Committee

**Budget**  
**\$29,000**



Committee is responsible for Opening Ceremonies, Dinner with Santa, Breakfast with Santa and Children's Activities, Santa Claus Parade- contracted to WPC, Fantasy Express Train Rides, Sip and Shop Raise a Reader Book Tree.



# Budget

## Kingsville Communities in Bloom Committee

### Budget

\$10,000

Committee is responsible for various community improvement projects such as clean sweep days. They are also responsible for the organization of the annual judging competition for Communities in Bloom Ontario. In 2018 created the Pumpkin Parade held on November

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# Recreation Master Plan Achievements

- The Parks, Recreation, Arts and Culture Master Plan is the Town's first long-range planning study for critical community assets. The timeframe for the completion of the goals as originally established in 2013 is 2031. This plan builds upon the Town's recently completed community strategic plan, official plan and active transportation plan.
- To date the following items relating to the 2013 plan have been incorporated into programming. There are a total of 81 recommendations that are continually being reviewed for incorporation



# Recreation Master Plan Achievements

- Enhanced community events
- Promotion of physical activity through In Motion/SWARG
- Development of partnership framework for the development of non core services
- Development of sponsorship and partnership opportunities
- Foster relationships with adjacent municipalities
- Regular meetings with community organizations and user groups
- Continued development of communication
- Allocation of replacement costs



# Recreation Master Plan Achievements

- Regular assessment of rental fees
- Review staffing complement
- Increased Staff Training in varied field ie. High Five
- Continued audit of all parks, playgrounds, and facilities
- Implementation of an ice allocation policy
- Greater summer usage of the arena floor space
- Continued partnership development with school board and Migration Hall



# Recreation Master Plan Achievements

- Continued promotion of youth/adult/55+ programs
- Continued assessment of ball diamonds
- Development of off leash dog park
- 2018 full update of the Parks, Recreation, Arts and Culture Master Plan-  
in process



# Highlights from 2018

- Expanded Canada Day Programing
- Family Day Pasta Dinner
- Music Express Concert
- Christmas Concert
- Movies on the Beach and Volleyball
- Pumpkin Parade-close to 200 pumpkins on exhibit
- Increased participation in Migration Fest and Fantasy of Lights Parades
- Babysitter Training and Safe Home programs started
- Toast to Kingsville 2018



# Goals for 2019

- Tall Ships Ontario Tour-Kingsville will be the only Canadian Port on Lake Erie
- Highland Games 2019-Re-investment in previous event
- Introduction of Kindergym, and after school programming
- New cultural programming at The Grovedale-including art classes, Sip and Paint and concerts

