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Date: September 26, 2018
To: Mayor and Council
Author: Shaun Martinho, Manager of Public Works
RE: Signage Honoring Kingsville's Olympians
Report No.: MS 2018 - 42

AIM

To provide council with information regarding the current status of signage showing the accomplishments of local Olympians: Corbin Watson and Meghan Agosta.

BACKGROUND

As a goalkeeper for the Canadian Paralympic ice sledge hockey team, Kingsville's Corbin Watson helped bring home a bronze medal in the 2014 Winter Olympics and a silver medal in the 2018 Winter Olympics.

As part of the Canadian Women's Hockey Team, in the 2006, 2010 and 2014 Olympics, Ruthven resident Meghan Agosta played an intricate role helping her team bring home the gold medal. Most recently, our community can share in celebrating Canada's Silver medal win against a tough American team.

To honor Meghan's accomplishments, in 2010 several signs were erected underneath Kingsville's gateway signs in the Ruthven area. These signs were later updated in 2014 to include Meghan's gold medal win at the 2014 Sochi Olympics (See Attached).

DISCUSSION

When reviewing the status of the signage celebrating the successes of our area athletes, it appears that only one sign is still in use. If council wishes to increase the number of signs honoring our Olympians, there are a number of gateway signs that could accommodate similar signage. This includes locations on arterial roads such as Seacliff Dr. and Heritage Rd.

In 2014, new vinyl was applied to the signs to reflect Meghan's most recent accomplishments. It may also be prudent to update the existing signs to reflect Canada's silver medal win at the 2018 Winter Olympics.

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

FINANCIAL CONSIDERATIONS

In 2014, the Signs Operation line item within the Public Works Departments operations budget was used to purchase updated new signs. In 2015, the signs required modification and new vinyl was purchased using General Administrations Advertising budget.

Municipal Services received a quote of \$278.00 plus HST for the fabrication of new dibond signs measuring 12" x 72" for placement underneath the Town of Kingsville gateway signs.

CONSULTATIONS

Municipal Services Department

RECOMMENDATION

That council receive the information on the status of signage showing the accomplishments of our local Olympians.

Respectfully submitted,

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