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Date: August 22, 2018
To: Mayor and Council
Author: M. Durocher
RE: Toast to Kingsville
Report No.: PR-09-2018

AIM

Designation of the 2018 Toast To Kingsville as an “event of municipal significance” for the purposes of the application with the AGCO for a Special Occasions Permit

BACKGROUND

The 2018 Toast to Kingsville is a fundraising venture with proceeds going to the Mettawas Park Development Project. In order to obtain an SOP, the Town has to designate this event as “An Event of Municipal Significance” in order to qualify for a special occasions permit.

DISCUSSION

Toast to Kingsville has occurred on 5 occasions prior to the 2018 edition and has been a successful fundraising venture for the town. The Town is pleased to collaborate with Eat, Drink and Dine Kingsville and Pelee Island Winery in the presentation of this event.

LINK TO STRATEGIC PLAN

Improve recreational and cultural facilities and opportunities within the Town of Kingsville.

FINANCIAL CONSIDERATIONS

Designation as an event of municipal significance allows the Town of Kingsville to apply for a Special Occasions permit necessary to serve alcohol. This event has proven to be a viable and sustainable fundraising event for the town.

CONSULTATIONS

PRAC

RECOMMENDATION

Council approve the request for Event of Municipal Significance status for the 2018 Toast to Kingsville

Maggie Durocher

Maggie Durocher Hons. BHK
Manager of Parks and Recreation Programs

Peggy Van Mierlo-West

Peggy Van Mierlo-West, C.E.T.
Chief Administrative Officer