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Date: September 10, 2018
To: Mayor and Council
Author: Peggy Van Mierlo-West, CAO
RE: Cottam Revitalization Plan
Report No.: 006-2018 CAO

AIM

To provide Council with the Cottam Revitalization Plan as presented by the Cottam Revitalization Committee.

BACKGROUND

The Cottam Revitalization Committee was developed through the requests from the public at the Cottam CIP Public Open House held in fall 2017. A terms of reference was developed and residents of Cottam were invited to apply for this committee of Council.

The purpose of the Committee is to assist the Town of Kingsville to obtain the best outcomes by:

- providing community representatives input
- providing advice on the topics including issues and possible solutions
- providing advice within budget constraints to achieve desired outcomes
- ensuring the views of each of the stakeholders are known and given full consideration
- ensuring that projects are within other relevant Council strategies, policies and legislation

DISCUSSION

Since January 2018 the Committee has held monthly meetings to discuss the process or developing this document. The Between January and July 2018, a public engagement process with Cottam residents and businesses took place. The following were key elements to the process:

- A Cottam Revitalization Committee was struck by Town Council to manage the engagement process (January 2018)
- An online survey was conducted to provide a baseline synopsis of the overall culture and improvements required in Cottam (March 2018)
- A public information session was developed (May 2018)

The attached document provides assistance and a guide of betterments to the Cottam area.

LINK TO STRATEGIC PLAN

Promote the betterment, self-image and attitude of the community.

FINANCIAL CONSIDERATIONS

Projects will be incorporated within the operational and capital budgeting process.

CONSULTATIONS

Cottam Revitalization Committee

RECOMMENDATION

That the Cottam Revitalization Plan be approved;

And that the recommended projects within this plan be incorporated within the annual budget deliberation process.

Peggy Van Mierlo-West

Peggy Van Mierlo-West, C.E.T.
Chief Administrative Officer