

TERMS OF REFERENCE KINGSVILLE HIGHLAND GAMES COMMITTEE

Authorizing or Mandating Legislation: None Procedural By-law: By-law 105-2011 as amended from time to time Approved: Evaluation Date: January 2020

1.0 PURPOSE

To create a memorable, fiscally responsible annual festival to celebrate the Scottish and Celtic Culture while partnering with local business and organizations

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To promote the general betterment and positive self-image of our community using the identified strengths that exist in the community;

Increase the number of people attending activities and their diversity and increasing user satisfaction.

2.0 COMMITTEE PARTICULARS

2.1 Resource:

- 2.1.1 Parks and Recreation Program Manager
- 2.1.2 Staff Support: As determined by the Parks and Recreation Program Manager
- 2.1.3 Number of Council Members: One
- 2.1.4 Number of Community Members: Ten
- 2.2 Term: August 13 2019 to August 30, 2019
- 2.3 Meeting Frequency: Monthly until June then as needed

2.4 Remuneration: \$0

3.0 SCOPE OF WORK

The Committee shall:

- 3.1 Plan, organize and operate the annual Highland Games Event in collaboration with the Parks and Recreation Department.
- 3.2 Act as and recruit volunteers to assist in the operation of the annual Highland Games
- 3.3 Develop methods and new ideas to maintain the sustainability and build upon the tourism draw of the annual Highland Games

4.0 REQUIRED SKILLS

Communications Risk Management Project Management