



Minutes

MINUTES
THE CORPORATION OF THE TOWN OF KINGSVILLE
MIGRATION FESTIVAL
FEBRUARY 6 @ 6:00 PM
Kingsville Arena Room D 1741 Jasperson Lane,
Kingsville, Ontario

A. CALL TO ORDER

Chair T Brown called the meeting to order at 6:08pm with the following members in attendance.

P. Bain
M. Baruth
L. Lucier
N. Hickmott
S. Girardin
Councillor S. Coghill
Durocher-Manager of Parks and Recreation Programs

Regrets: S. Allen-Santos

B. DISCLOSURE OF PECUNIARY INTEREST

T. Brown reminded members that any declaration and its general nature is to be made prior to each item being discussed

C. DELEGATIONS/PETITIONS/CORRESPONDENCE

None.

D. AMENDMENTS TO THE AGENDA

E. STAFF REPORTS

NONE

F. MINUTES OF THE PREVIOUS MEETINGS

None

G. NEW AND UNFINISHED BUSINESS

Opening Ceremonies

Opening Ceremonies were successful, however the committee would like to see a change for 2018 in location. A wine and cheese and assorted Hors D'Oeuvres will be served.

MF 01-2018

Motion made by M. Baruth and seconded by L. Lucier that the opening ceremonies be held on October 18 at 6:30 pm at Jack Miner Bird Sanctuary.

CARRIED

Children's Events

The events at the park were well attended. Hosting the events right after the parade helped. Sunday events at Jack Miner were well attended and will continue in 2018

Parade

M. Durocher expressed a concern about the lack of community entries in the parade. M. Baruth indicated that perhaps having awards for entries would entice more groups to participate. Awards could include Best Corporate Entry, Best Not for Profit Entry, Most Creative Entry, Best Band. Cost of awards to be shared between the Town and Jack Miner. The committee will chose the judges. M. Baruth asked that the call for entries documentation be sent to her for review to determine if we could augment it to attract more entries. M. Durocher to provide.

Photo Contest

The Photo Contest will not include Art this year. Looking to add a student and adult category. The hours of the show will be:

- Thursday 6-10 during opening ceremonies
- Friday 10-4
- Saturday 10-4
- Sunday 10-4

The Photo Contest will be held at Jack Miner

Food Sales

L. Lucier indicated that there was not enough return on investment for the committee to continue with the food sales. Perhaps a local not for profit could be approached to take it over, or the canteen.

Marketing

The Committee would like to continue with the same marketing as in previous years. The Rack Card needs to be ready for April so that it can be circulated during national wildlife week activities. M. Durocher to circulate the 2017 rack card for updates.

Market Place

The application forms need to be changed for the market place. S. Girardin to send changes to M. Durocher for updates.

H. DATE OF NEXT MEETING

The next meeting of the Migration Festival Committee shall take place on March 6, 2018 at 6pm in Room C at the Arena.

MF 02-2018

Motion made by L. Lucier and seconded by S. Girardin that
the meeting be adjourned at 6:55 pm

CARRIED

CHAIR, T. Brown

**RECORDING SECRETARY,
MAGGIE DUROCHER**